

# **ABOUT US**

Marina Technologies is a leading IT company that provide you the best web solutions. With a perfect blend of young and experienced IT professionals, the team has a dual edged advantage of being both dynamic and stable.

#### WHAT DO WE OFFER?

We offer a wide range of services at a pocket-friendly price in order to meet the varied requirement of our clients.

# Website Development

#### **Static Website**

We offer very economical static website design packages with our website design guarantee.

### **Dynamic Website**

Dynamic sites are database driven. In dynamic websites the data and information can be updated by the site admin.

#### **Ecommerce**

This packages contains all necessary modules that are required to sell products online like Products, Product Catgories, buyers account, Online Payment gateways etc.

# **Application Development**

Application development services allow you to build consumer-facing or B2B apps for a range of digital platforms like mobile, web, desktop, smartwatch, VR and AR.

#### **Custom**

In this package we design and develope the web application according to the needs of client.

### Website + Web View App

In this package clinet gets website with custom fuctionalities and web view andriod application on Google play store.

## Native App + Website

Native apps offer the fastest, most reliable and most responsive experience to users. Includes all basic things that a website requires like domain, hosting, SSL etc.

# Digital Marketing

#### **SEO**

We will work on 20 Keywords related to your business and when some search any keyword your website will be one first page of Google.

- Website Audit
- Keyword Research and Analysis
- Link Building
- Keyword and URL Optimization
- SEO Content Creation
- Reporting and Analysis

# **Digital Marketing**

### **Facebook and Instagram**

We will create professional graphics related to you business and post them daily in your social media pages. This will increase social media followers as well.

### **Google Ad words**

Google Ads is an online advertising platform developed by Google, where advertisers bid to display brief advertisements, service offerings, product listings, or videos to web users. The cost per month varies depending upon budget.

#### **Bulk SMS**

We have almost 65 Lac number of PAN India and we sent them promo SMS within minutes using this. SMS based will be 8000 inr for 1 lac sms units.

# Digital Marketing

### Whatsapp Broadcaster

In this you need to buy this software and using this you can send message, images, audio, video on whatsapp to unlimited numbers with one click.

### Whatsapp Broadcaster using Virtual numbers

This is same as Bulk SMS but messages are sent to whatsapp numbers using Virtual numbers.

# **Graphic Designing**

We create visual concepts, using computer software to communicate ideas that inspire, inform, and captivate consumers. They develop the overall layout and production design for applications such as advertisements, brochures, magazines, and reports.

### **Logo & Stationery Designing**

Typographic logos, character logos, visiting cards, letterheads, envelops.

## **Product Packaging Designing**

Labels, boxes, creative packaging.

## Website/ App UI/ UX Designing

Corporate websites, e-commerce stores.

# **Graphic Designing**

### Web Graphics

Social media graphics, web banners, infographics.

#### **Advertisement Creative**

Print ads, magazine ads.

### **Brochures, Flyers, Leaflets, Menus**

Singlets, bi-fold, tri-fold.

### **Video Creation**

We ensure you that it fits with your brand and gives the viewer something useful. The key is to facilitate discussion and create a link to issues, rather than overtly trying to sell a product

## **Our Clients**

- 1. http://www.dragmscityschool.edu.in/
- 2. http://ssmparraypora.com/
- 3. http://idpsbandipora.com/
- 4. http://dgssrinagar.com/
- 5. http://www.hkmcsociety.com/
- 6. http://www.vbhssrinagar.com/
- 7. http://kiesgr.org/
- 8. http://ignitedminds.net.in/
- 9. http://www.kashmirmodelacademy.com/
- 10. http://sbeiompora.com/
- 11. https://fourfriendsschool.com/
- 12. http://aisjammu.com/
- 13. http://alafnanschool.com/

- 14. http://www.greenvalleytangmarg.com/
- 15. http://hussainischool.in/
- 16. http://islamicrevivalschool.com/
- 17. http://www.ismiazamschool.com/
- 18. http://www.kinderjoyschool.com/
- 19. http://newmallanson.com/
- 20. http://www.nietschool.com/
- 21. http://doonsrinag

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